



Brigadier General (Ret) Steve Bullard

Executive Director



Established by Statute in 1992 (KRS 154.12-203)

- Address matters of military significance
- Maintain relationships between the military community and the state
- Advise the Governor on military matters relating to the Commonwealth
- Improve the value and quality of life of military forces/installations
- Represent Kentucky's interests in BRAC activities
- Promote, foster and support economic progress in the military community
- Promote military-related private sector investment, employment, education
- Promote Kentucky as a military retirement destination
- Promote workforce opportunities for separating military personnel
- Develop federal grant programs to support these purposes



KCMA Composition

- Two full-time state staff; two OLDCC federal grant contract staff support
- Executive Committee (meets quarterly)
 - Chairman and Vice Chairman (appointed by the Governor)
 - KCMA Executive Director
 - Secretary of Economic Development
 - The Adjutant General
 - Commissioner, Kentucky Department of Veterans Affairs
 - Five At-Large Members appointed by the Governor
- Commission Membership (meets annually)
 - Cabinet Secretaries
 - Major military installations and organizations
 - Executive Director, Office of Homeland Security
 - Attorney General / Chief Justice / ESGR Chair / Civilian Aides-Army
 - Kentucky Congressional Delegation
 - Chairs of the Senate and House VMAPPs committees

Kentucky Commission on Military Affairs (KCMA) Strategy Map 2018

To ensure that Kentucky achieves its full potential in supporting and partnering with our military while creating enduring economic opportunity for the Commonwealth.

Mission

Guided by Kentucky statute, the Kentucky Commission on Military Affairs addresses all matters of military significance by advising and synchronizing efforts with key stakeholders; protecting and growing our military installations and activities; expanding its defense-related industry; and improving the quality of life for our service members, veterans, and their families. We are dedicated to fulfilling our obligation, providing never-ending support to our military population and the citizens of Kentucky.

End State

To have grown our installations and National Guard missions, functions, and personnel end-strength; increased Kentucky's \$12 billion dollar defense economic impact by \$2 billion; and enhanced stakeholder advocacy and the veteran and retiree population across the state.

Capabilities Imperative		KCMA Strategic Goals	Desired Outcomes	
Military Installation Leaders Military Advocacy Groups	Promote Strategy	Protect and Grow DoD Installations and Activities	Grow Military Personnel Missions/Functions	
Governor/ Executive Cabinets State/DOD Contractors	Partner w/Key Stakeholders	Expand the Economic Impact of KY's Defense-Related Industry	Increase Defense Economy by \$2 B	
State US	Assess	Develop and Implement the Model for Transitioning Service Members, Veterans & Spouses	Fill KY Critical Job Shortages	
Legislators Congress	Success	Establish KY as the Most Military Friendly State in the Nation and Grow Veteran and Retiree Populations	Expand Military Legislative Benefits and Population	
Post- Secondary Education KY Industry	Refine Strategy	Communicate Strategically and Gain Inter-Agency, Inter-Governmental and Public-Private Partnership Support for Strong Military Advocacy	Gain Advocacy with all Stakeholders	
Means		Ways	Ends	



Goal 1: Protect and Grow DOD Installations and Activities

- "Fort Kentucky"
 - Military / industry / communities / active service military / veterans
- \$22.1B DOD investment in the Commonwealth
 - DOD can choose to locate their assets anywhere, anytime
 - They are currently choosing Kentucky, because we're making it logical for them to do so
 - Too valuable a resource to squander
 - We must value and invest in it
- Knox Regional Development Alliance
 - KCMA chaired by KRDA President BG (Ret) Jim Iacocca
- Campbell Strong Defense Alliance
- Kentucky Cabinet for Economic Development
- Kentucky's Congressional Delegation
- Base Realignment and Closure (BRAC) watchdog
 - Public Private Solutions Group persistent SWOT Analysis



Goal 1: Protect and Grow DOD Installations and Activities

Recent Successes

- V Corps stand-up
- Fort Knox approval of KentuckyWired project
- Kentucky Air National C-130J aircraft
- Kentucky Army National Guard joint DIVARTY with Indiana
- \$476,700 OLDCC grant to Chemical Destruction Community Advisory Board
- Public Private Solutions Group (PPSG) partnership
- Association of Defense Communities
 - Co-Chair, State Advisors Council



Goal 2: Expand the Economic Impact of Kentucky's Defense-Related Industry

- 93.4% DOD-related economic growth since FY 2008, to over \$22B
 - 56,441 Kentuckians in 2020 received direct DOD paychecks
 - Military personnel, retirees, DOD contractors
 - \$12.6B in direct DOD payments in 2020 (up from \$5.4B in 2008)

Primed for growth

- Fort Knox missions/range operations
- Future Vertical Lift to Fort Campbell
- Partnerships with chambers, associations and state/federal agencies
- New C-130J aircraft and Division Artillery mission for Kentucky National Guard
- Potential for economic development related expansion of airfields at Bluegrass
 Station in Lexington and Godman Army Airfield at Fort Knox
- Kentucky-Indiana-Ohio regional Defense Manufacturing Community "Aerospace
 & Defense Supply Chain Ecosystem" consortium
 - Coordinating with KCMA equivalents in Indiana and Ohio
 - Kentucky Association of Manufacturers is KY lead, with support of major defense organizations in all three states

KENTUCKY

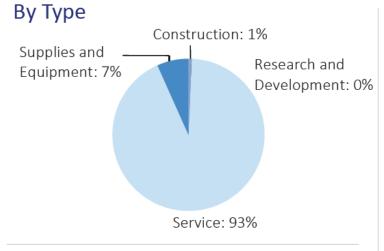
#16 \$12.6 B SPENT IN STATE

5.8% OF STATE GDP

2.1% OF TOTAL U.S. DEFENSE SPENDING \$2,804 PER RESIDENT

#13 \$9.5 B CONTRACT SPENDING #17 56,441 NUMBER OF PERSONNEL #14 \$3.0 B PERSONNEL SPENDING

DEFENSE CONTRACTS



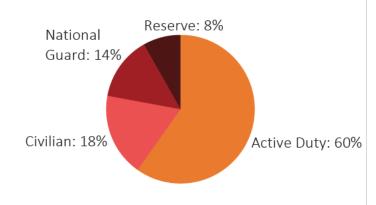
By Service

Army 12%

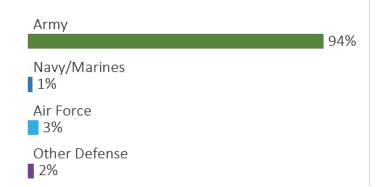
Contract Awards Performed	(By Fiscal Year, billions)		
Boneal Inc.	\$30.8 M		
Perspecta	\$33.6 M		
SourceAmerica	\$41.7 M		
Patriot Industries Inc.	\$59.0 M		
Global Asset Technologies	\$64.2 M		
United Parcel Service Co.	\$79.1 M		
Raytheon	\$172.0 M		
Bechtel Parsons Blue Grass, JV	\$262.1 M		
Lockheed Martin	\$837.5 M		
Humana	\$6.9 B		
Top Defense Contractors	(M = millions, B = billions)		

L DEFENSE PERSONNEL

Allocations, By Type



Allocations, By Service



\$3.0 BILLION TOTAL PAYROLL

56,441 TOTAL PERSONNEL

Top Defense Personnel Locations

County	Active Duty	Civilian	National Guard	Reserve	Total
Christian	27,888	2,533	39	183	30,643
Hardin	5,563	4,420	77	2,461	12,521
Jefferson	136	1,232	1,890	666	3,924
Madison	ND	1,060	602	32	ND
Franklin	20	308	1,145	0	1,473
Fayette	70	114	285	540	1,009
Boone	29	22	623	ND	ND
Muhlenberg	0	81	364	0	445
Campbell	ND	37	0	376	ND
McCracken	ND	14	100	172	ND



Goal 3: Develop and Implement the Model for Transitioning Service Members/Veterans/Spouses

- DOD Office for Economic Adjustment federal grant programs
 - \$2M Partnership with U of L on Cyber Certification programs (Phase III OLDCC grant)
 - Potential for follow-on Phase IV grant in CY2022
- Occupational Licensing initiatives
 - DOD State Liaison Office / Council of State Governments / General Assembly
- Military Interstate Children's Compact Commission
 - Allows schools to say "Yes" to military children partner with Education Cabinet
 - National Executive Committee member; Compliance Committee Chair
- Purple Star Schools program
 - Co-Chair with Tracy Goff-Herman of Kentucky Department of Education
 - Kentucky Department of Behavioral Health, Developmental and Intellectual Disabilities in the Cabinet for Health and Family Services
- Career skills and educational programs
 - Phase IV OLDCC grant / DOD Skillbridge and Army Career Skills Program / ECTC Coding Academy / Kentucky Chamber and SHRM partnerships
- Kentucky Law enforcement DOD SkillBridge M2LE (Military to Law Enforcement)



Goal 4: Establish Kentucky as the Most Military Friendly State and Grow Veterans/Retiree Population

- U of L Center for Military-Connected Students funding
- Highly effective partnership with Kentucky General Assembly
 - Continue to work on initiatives to attract/retain veterans
 - Ease occupational licensing restrictions
 - Emergency Medical Services Compact
 - Licensed Professional Counseling Compact
 - Occupational Therapy Licensure Compact
 - Waiver of Military Spouse Occupational License Renewal Fees
 - Full military retiree income tax exemption
 - Veterans Service Organizations (VSO) Property Tax Exemption
 - Real Estate Disclosure legislation for military installations
 - Support Bluegrass Station with economic incentives, civilian airfield development
- Evaluation on improving child abuse and neglect reporting in military communities



Legislative Successes in 2021

- Support for KDVA, KDMA, KY National Guard and JECVO Agendas
 - Veterans Service Organizations Property Tax Exemption (one year trial)
 - JECVO priority
 - Psychology Interjurisdictional Compact
 - National Guard State Sponsored Life Insurance Program protection
 - Uniform Deployed Parents Custody and Visitation Act
 - Prohibition of military "patriot" penalties in insurance
 - Kentucky National Guard Adoption Benefit Program benefits increase
 - Military exemption in Kentucky from the state driver's license requirement
 - Addition of military license plates including Purple Heart, Bronze Star, Air Medal, Combat Action Badge, Combat Infantry Badge
 - Concurrent resolution to fully support Future Vertical Lift, a vital modernization initiative of the Department of Defense and the US Army
 - Audiology and Speech-Language Pathology Interstate Compacts



Goal 5: Communicate Strategically and Gain Advocacy

Partnerships

- Military installations
- State and federal agencies
- Defense industry
- Associations/Chambers of Commerce
- Association of Defense Communities
- Joint Executive Council of Veterans Organizations (JECVO)
- EKU Kentucky Center for Veterans Studies (KCVS)
- Kentucky Workforce Investment Board (KWIB) Metrics Committee



Goal 5: Communicate Strategically and Gain Advocacy

- Morehead State University Space Science Center
 - Potential for inclusion in the Space Force University Partnership Program
- Numerous board memberships
 - Chair of Governor's Advisory Board on Veterans Affairs
 - Chair of Kentucky Military Heritage Council
 - Co-Chair Purple Star Schools
 - Co-Chair Association of Defense Communities State Advisors Council
 - National Executive Committee, Military Interstate Childrens' Compact Commission



Goal 5: Communicate Strategically and Gain Advocacy

- All Things Military, All Things Kentucky podcast series
 - KCMA website, social media
- Governor / Fort Campbell videos
 - Month of the Military Child
 - Commander-in-Chief's Installation Excellence Award

KCMA