



Brigadier General (Ret) Steve Bullard Executive Director

December 6, 2024



Established by Statute in 1992 (KRS 154.12-203)

- Address matters of military significance
- Maintain relationships between the military community and the state
- Advise the Governor on military matters relating to the Commonwealth
- Improve the value and quality of life of military forces/installations
- Represent Kentucky's interests in BRAC activities
- Promote, foster and support economic progress in the military community
- Facilitate legislative partnerships to support Kentucky's military economy and families
- Promote military-related private sector investment, employment, education
- Promote Kentucky as a military retirement destination
- Promote workforce opportunities for separating military personnel
- Develop federal grant programs to support these purposes



KCMA Composition

- Two full-time state staff
- Executive Committee (meets quarterly)
 - Chair (appointed by the Governor)
 - KCMA Executive Director
 - Secretary of Economic Development
 - The Adjutant General
 - Commissioner, Kentucky Department of Veterans Affairs
 - Five At-Large Members appointed by the Governor
- Commission Membership (meets annually)
 - Cabinet Secretaries
 - Major military installations and organizations
 - Executive Director, Office of Homeland Security
 - Attorney General / Chief Justice / ESGR Chair / Civilian Aides-Army
 - Kentucky Congressional Delegation
 - Chairs of the Senate and House VMAPPs committees

Kentucky Commission on Military Affairs (KCMA) Strategy Map 2018

To ensure that Kentucky achieves its full potential in supporting and partnering with our military while creating enduring economic opportunity for the Commonwealth.

Mission

Guided by Kentucky statute, the Kentucky Commission on Military Affairs addresses all matters of military significance by advising and synchronizing efforts with key stakeholders; protecting and growing our military installations and activities; expanding its defense-related industry; and improving the quality of life for our service members, veterans, and their families. We are dedicated to fulfilling our obligation, providing never-ending support to our military population and the citizens of Kentucky.

End State

To have grown our installations and National Guard missions, functions, and personnel end-strength; increased Kentucky's \$12 billion dollar defense economic impact by \$2 billion; and enhanced stakeholder advocacy and the veteran and retiree population across the state.

Capabilities	Imperatives	KCMA Strategic Goals	Desired Outcomes	
Military Installation Leaders Military Advocacy Groups	Promote Strategy	Protect and Grow DoD Installations and Activities	Grow Military Personnel Missions/Functions	
Governor/ Executive Cabinets State/DOD Contractors	Partner w/Key Stakeholders	Expand the Economic Impact of KY's Defense-Related Industry	Increase Defense Economy by \$2 B	
State US	Assess	Develop and Implement the Model for Transitioning Service Members, Veterans & Spouses	Fill KY Critical Job Shortages	
Legislators Congress	Success	Establish KY as the Most Military Friendly State in the Nation and Grow Veteran and Retiree Populations	Expand Military Legislative Benefits and Population	
Post- Secondary Education KY Industry	Refine Strategy	Communicate Strategically and Gain Inter-Agency, Inter-Governmental and Public-Private Partnership Support for Strong Military Advocacy	Gain Advocacy with all Stakeholders	
Means		Ways	Ends	



"Fort Kentucky"

- Military / industry / communities / active service military / veterans
- Very positive environment
- No imminent risk

\$20+B DOD investment in the Commonwealth

- DOD can choose to locate their assets anywhere, anytime
 - They are currently choosing Kentucky, because we're making it logical for them to do so
- Too valuable a resource to squander
- ➤ We must value and invest in it \$0.7B increase in direct spending the past year

Base Realignment and Closure (BRAC) watchdog

- Maintain persistent SWOT Analysis
 - Strengths / Weaknesses / Opportunities / Threats (SWOT)



Key Partners

- Knox Regional Development Alliance
- Christian County Chamber Military Affairs Committee
- Citizens for Fort Campbell
- Richmond-area Kentucky Chemical Demilitarization Citizens' Advisory Commission (CAC) and Chemical Destruction Community Advisory Board (CDCAB)
- Kentucky Association of Manufacturers (KAM)
 - **❖** Defense & Aerospace Council
- Kentucky Apex Accelerator Program
- Kentucky Cabinet for Economic Development
- Kentucky Workforce Investment Board
- Kentucky General Assembly
- Kentucky's Congressional Delegation



Recent Successes

- \$0.7B growth in direct defense spending over the reporting year
- Opening of Fort Knox Digital Air Ground Integration Range (DAGIR)
- Cybersecurity funding (federal and state) and exercise planning
- Opening of new 1st BDE VOLAR (Volunteer Army) barracks at Fort Campbell
- Citizens for Fort Campbell visit to Capitol Hill
- Dedication of new Kentucky National Guard Headquarters
 - Boone National Guard Center, Frankfort
- Kentucky National Guard Operational Fires Command development



- Craig Williams' ADC Defense Community Champion Award
 - Richmond-area Kentucky Chemical Demilitarization Citizens' Advisory Commission (CAC) and Chemical Destruction Community Advisory Board (CDCAB)
- Lance O'Bryan new KRDA President/CEO
 - Jim lacocca received ADC President's Award
- Co-Chair, State Advisors Council
 - Association of Defense Communities (ADC)
- Publication of KCMA Kentucky Defense Activity Report
- 50th Anniversary of the Vietnam War Kentucky Capitol display



Goal 2: Expand the Economic Impact of Kentucky's Defense-Related Industry

- 80% DOD-related economic growth since 2018, to \$20B+
 - 53,661 Kentuckians in 2023 received direct DOD paychecks
 - Military personnel, retirees, DOD contractors
 - \$14.6B in direct DOD payments in 2023 (up from \$8.2B in 2018)
- Primed for growth
 - Future mission assessment for Blue Grass Army Depot
 - Multiple options under evaluation
 - Chemical site remediation through summer 2026
 - Future Vertical Lift to Fort Campbell
 - Fielding on track for FY2030
 - Partnerships with chambers, associations and state/federal agencies
 - Potential for economic development related expansion of airfields

KENTUCKY

#13 \$14.6 B SPENT IN STATE

5.2% OF STATE GDP 2.4% OF TOTAL U.S. DEFENSE SPENDING \$3,215 PER RESIDENT #12 \$11.1 B CONTRACT SPENDING #19 \$176.6 M GRANT SPENDING

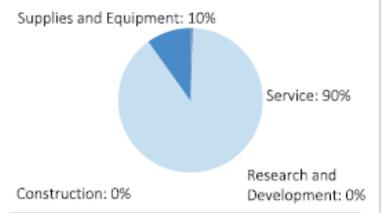
\$3.3 B PERSONNEL SPENDING

#15

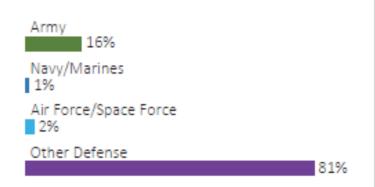
#16 53,661 NUMBER OF PERSONNEL

DEFENSE CONTRACTS

By Type



By Service

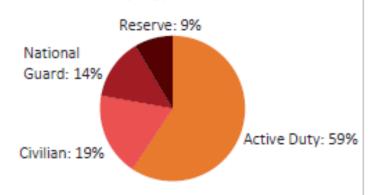




FY19

LE DEFENSE PERSONNEL

Allocations, By Type



Allocations, By Service

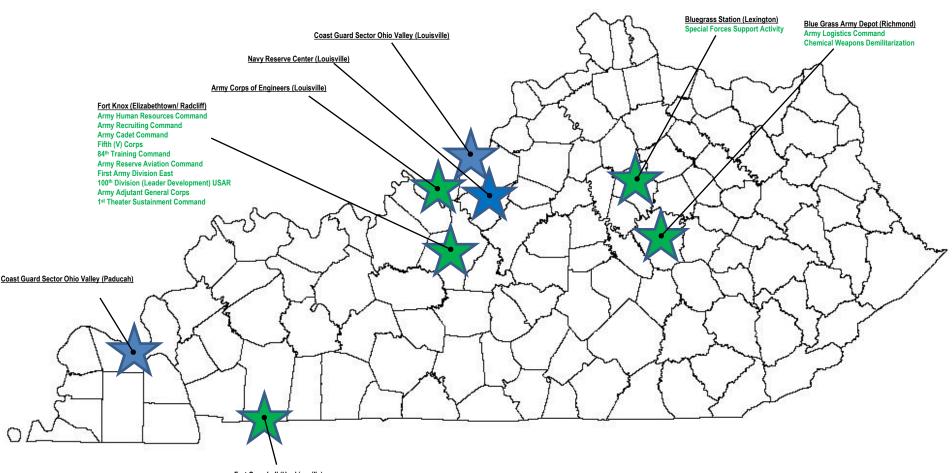


\$3.3 BILLION TOTAL PAYROLL 53,661 TOTAL PERSONNEL

Top Defense Personnel Locations

County	Active Duty	Civilian	National Guard	Reserve	Total
Christian	26,913	2,351	91	101	29,456
Hardin	4,584	4,346	69	2,607	11,606
Jefferson	149	1,260	1,765	576	3,750
Madison	17	964	597	24	1,602
Franklin	ND	297	1,133	ND	ND
Fayette	48	124	285	494	951
Boone	24	22	409	ND	ND
Campbell	ND	30	0	405	ND
Muhlenberg	0	66	313	0	379
McCracken	ND	14	124	131	ND

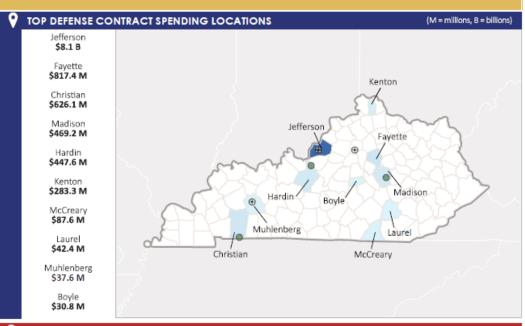
U.S. Military in Kentucky

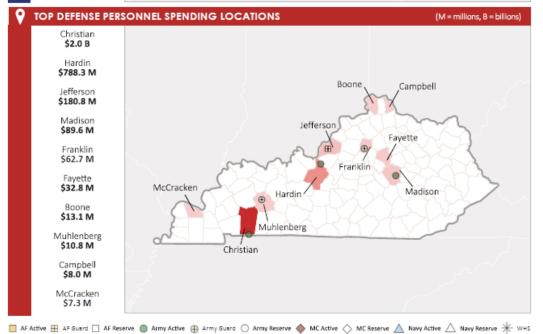


Fort Campbell (Hopkinsville)
101st Airborne Division (Air Assault)
160th Special Operations Aviation Regiment
5th Special Forces Group

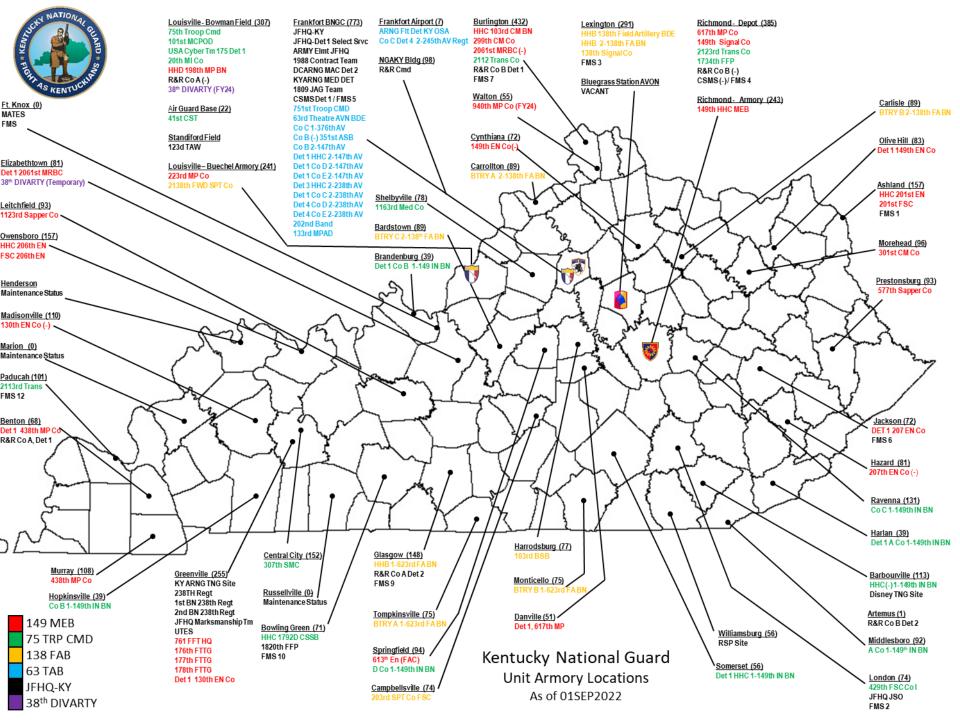
KENTUCKY

FISCAL YEAR 2023





Source: Defense Spending By State FY 2023; DOD-OLDCC



Quick facts about the military in Kentucky:

- Fourth largest industry sector in Kentucky by employment
 - Automotive 103,500 employees
 - Distribution & Logistics 91,800 employees
 - Food & Beverage 57,500 employees
 - Defense 53,661 employees
- Fort Knox is the sixth largest urban community in Kentucky
 - Certified as a Kentucky city
 - Daytime population of 26,000 soldiers, civilians and family
 - 109,000 acres across Bullitt, Hardin, and Meade Counties
 - U.S. Department of Treasury's Kentucky Bullion Depository (adjacent)
 - Neighboring Glendale site hosts the new BlueOvalSK Battery Park
 - \$5.8 billion, 5,000 new jobs joint venture to produce advanced batteries for future Ford and Lincoln electric vehicles
- Fort Campbell is home to the Army's most-deployed contingency forces
 - Between 400-to-500 soldiers transition from the Army back to the civilian community on a monthly basis



Goal 3: Develop and Implement the Model for Transitioning Service Members/Veterans/Spouses

DOD Office for Office of Defense Community Cooperation (OLDCC) federal grant programs

- Completed \$2M Partnership with U of L on Cyber Certification programs (Phase III OLDCC grant)
- > \$1.7M Kentucky COMPETES grant underway
 - Collaborative Opportunities to Modernize Practices, Engagement, Teams, and the Economy for Success
 - ❖ Report on Kentucky Defense Industrial Base due Summer 2025



Goal 3: Develop and Implement the Model for Transitioning Service Members/Veterans/Spouses

- Kentucky Workforce Investment Board (KWIB) support
 - KCMA Grant Program Manager Dr. Dallas Kratzer co-chairs KWIB Veterans and Transitioning Servicemembers (VATS) Subcommittee
 - VATS hosted 3rd Annual Veterans Employment & Training Symposium (VETS) in November 2024

Occupational Licensing initiatives

- DOD State Liaison Office / Council of State Governments / General Assembly
- Mentoring Kentucky VALOR Skillbridge Transition Program partnership with Department of Defense
 - Veterans Accelerated Licensing Occupational Recruitment (VALOR)



Goal 3: Develop and Implement the Model for Transitioning Service Members/Veterans/Spouses

- Military Interstate Children's Compact Commission
 - Allows schools to say "Yes" to military children partner with Education Cabinet
 - National Executive Committee member; Compliance Committee Chair
- Purple Star Schools program
 - Now over 120 K-12 schools; enabling legislation passed in 2024 session
 - Kentucky Department of Behavioral Health, Developmental and Intellectual Disabilities in the Cabinet for Health and Family Services; Department of Education
 - Kentucky hosts annual National Purple Star Convening of Schools
- Participated in development of DOD-Penn State University study on "State Implementation of Four Initiatives to Support Military-Connected Students"



Goal 4: Establish Kentucky as the Most Military Friendly State and Grow Veterans/Retiree Population

Legislative Successes in 2024

- Support for KDVA, KDMA, KY National Guard and JECVO Agendas
- ✓ HB 56 DOD priority Social Work Occupational Licensure Compact)
- ✓ HB 200 KCMA omnibus legislation
 - Military Interstate Children's Compact Commission
 - Space Force state recognition and license plate
 - Legion of Merit license plate
 - > Army Reserve Aviation Command name change in statute
- ✓ HB 397 Support for military personnel and spouses in occupational licensing.
 - ➤ Mirrors federal SCRA law mandating occupational licensing for military families
- ✓ HB 453 DOD priority Child Abuse case reporting to military installations.
- ✓ HB 469 Purple Star Schools
- ✓ HB 471 Support for Advance Enrollment of military connected students
- ✓ HB 715 Military Family Assistance Trust Fund expansion



Goal 4: Establish Kentucky as the Most Military Friendly State and Grow Veterans/Retiree Population

- Military Heritage Unit specialty motor vehicle license plates January 2024
 - √ 101st Airborne Division (Air Assault)
 - √ 5th Special Forces Group
 - √ 160th Special Operations Aviation Regiment
 - ✓ U.S. Army Recruiting Command
 - ✓ U.S. Army Human Resources Command
 - ✓ U.S. Army Cadet Command
 - √ V Corps
- Summer/Fall 2024 releases
 - ✓ Distinguished Flying Cross
 - ✓ Air Medal
 - ✓ Aerial Achievement Medal
 - ✓ Combat Action Badge
 - ✓ Combat Infantry Badge



Goal 4: Establish Kentucky as the Most Military Friendly State and Grow Veterans/Retiree Population

Highly effective partnership with Kentucky General Assembly

Continue to work on initiatives to attract/retain veterans

2025 Session Priorities

- ☐ Dietician Occupational Licensure Compact
- ☐ Heroes to Healers
 - Council on Post-Secondary Education
 - ***** KCTCS
 - Kentucky Board of Nursing



Goal 5: Communicate Strategically and Gain Advocacy

Partnerships

- Military installations / Defense industry
- State and federal agencies / CODEL / General Assembly
- Associations/Chambers of Commerce
- KAM Defense & Aerospace Council
- Association of Defense Communities
- Joint Executive Council of Veterans Organizations (JECVO)
- EKU Kentucky Center for Veterans Studies (KCVS)
- U of L Center for Military-Connected Students
- Kentucky Workforce Investment Board (KWIB)
- Kentucky Community & Technical College System
- Council on Postsecondary Education
- VALOR (Kentucky Science & Technology Center)

KCMA

Questions?