



Brigadier General (Ret) Steve Bullard
Executive Director

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# Established by Statute in 1992 (KRS 154.12-203)

- Address matters of military significance
- Maintain relationships between the military community and the state
- Advise the Governor on military matters relating to the Commonwealth
- Improve the value and quality of life of military forces/installations
- Represent Kentucky's interests in BRAC activities
- Promote, foster and support economic progress in the military community
- Facilitate legislative partnerships to support Kentucky's military economy and families
- Promote military-related private sector investment, employment, education
- Promote Kentucky as a military retirement destination
- Promote workforce opportunities for separating military personnel
- Develop federal grant programs to support these purposes



## **KCMA Composition**

- Two full-time state staff
- Executive Committee (meets quarterly)
  - Chairman and Vice Chairman (appointed by the Governor)
  - KCMA Executive Director
  - Secretary of Economic Development
  - The Adjutant General
  - Commissioner, Kentucky Department of Veterans Affairs
  - Five At-Large Members appointed by the Governor
- Commission Membership (meets annually)
  - Cabinet Secretaries
  - Major military installations and organizations
  - Executive Director, Office of Homeland Security
  - Attorney General / Chief Justice / ESGR Chair / Civilian Aides-Army
  - Kentucky Congressional Delegation
  - Chairs of the Senate and House VMAPPs committees

#### Kentucky Commission on Military Affairs (KCMA) Strategy Map 2018

To ensure that Kentucky achieves its full potential in supporting and partnering with our military while creating enduring economic opportunity for the Commonwealth.

#### Mission

Guided by Kentucky statute, the Kentucky Commission on Military Affairs addresses all matters of military significance by advising and synchronizing efforts with key stakeholders; protecting and growing our military installations and activities; expanding its defense-related industry; and improving the quality of life for our service members, veterans, and their families. We are dedicated to fulfilling our obligation, providing never-ending support to our military population and the citizens of Kentucky.

#### **End State**

To have grown our installations and National Guard missions, functions, and personnel end-strength; increased Kentucky's \$12 billion dollar defense economic impact by \$2 billion; and enhanced stakeholder advocacy and the veteran and retiree population across the state.

Capabilities	Imperatives	KCMA Strategic Goals	Desired Outcomes	
Military Installation Leaders Military Advocacy Groups	Promote Strategy	Protect and Grow DoD Installations and Activities	Grow Military Personnel Missions/Functions	
Governor/ Executive Cabinets  State/DOD Contractors	Partner w/Key Stakeholders	Expand the Economic Impact of KY's Defense-Related Industry	Increase Defense Economy by \$2 B	
State US	Assess	Develop and Implement the Model for Transitioning Service Members, Veterans & Spouses	Fill KY Critical Job Shortages	
Legislators Congress	Success	Establish KY as the Most Military Friendly State in the Nation and Grow Veteran and Retiree Populations	Expand Military Legislative Benefits and Population	
Post- Secondary Education KY Industry	Refine Strategy	Communicate Strategically and Gain Inter-Agency, Inter-Governmental and Public-Private Partnership Support for Strong Military Advocacy	Gain Advocacy with all Stakeholders	
Means		Ways	Ends	



#### **Goal 1: Protect and Grow DOD Installations and Activities**

- "Fort Kentucky"
  - Military / industry / communities / active service military / veterans
  - Very stable environment, no imminent risk
- \$20+B DOD investment in the Commonwealth
  - DOD can choose to locate their assets anywhere, anytime
    - They are currently choosing Kentucky, because we're making it logical for them to do so
  - Too valuable a resource to squander
  - We must value and invest in it \$2.3B increase over the past year alone
- Knox Regional Development Alliance
- Campbell Strong Defense Alliance
- Kentucky Cabinet for Economic Development
- Kentucky's Congressional Delegation
- Base Realignment and Closure (BRAC) watchdog
  - Ended partnership with Public Private Solutions Group
  - Still maintain persistent SWOT Analysis



### **Goal 1: Protect and Grow DOD Installations and Activities**

#### Recent Successes

- Chemical weapons eradication success at Blue Grass Army Depot
- Army BGAD Future Missions Feasibility Study
- Military Child Care in Your Neighborhood-Plus
- KYNG AUSA Outstanding State Command Recognition
- 123<sup>rd</sup> Airlift Wing record tying 20<sup>th</sup> AF Outstanding Unit Award
- 123<sup>rd</sup> Airlift Wing Meritorious Unit Award
- New 3-star General Rank for Army Recruiting Command, Fort Knox
- Real Estate Disclosure for Fort Campbell & Fort Knox proximity
  - Kentucky REALTORS® Association
  - Heart of Kentucky Realtors
- Co-Chair, ADC State Advisors Council



# Goal 2: Expand the Economic Impact of Kentucky's Defense-Related Industry

- 80% DOD-related economic growth since 2018, to \$20B+
  - 56,290 Kentuckians in 2021 received direct DOD paychecks
    - Military personnel, retirees, DOD contractors
    - \$13.9B in direct DOD payments in 2022 (up from \$8.2B in 2018)

#### Primed for growth

- Fort Knox missions/range operations, Digital Air Ground Integration Range (DAGIR)
  - Potential for Air Defense Artillery Mission
- Future mission assessment for Blue Grass Army Depot
- Future Vertical Lift to Fort Campbell
- Partnerships with chambers, associations and state/federal agencies
- New C-130J aircraft and Division Artillery mission for Kentucky National Guard
- Potential for economic development related expansion of airfields
- New 3-star command at Fort Knox

# KENTUCKY

\$13.9 B SPENT IN STATE

5.3% OF STATE GDP 2.5% OF TOTAL U.S. DEFENSE SPENDING \$3,084 PER RESIDENT

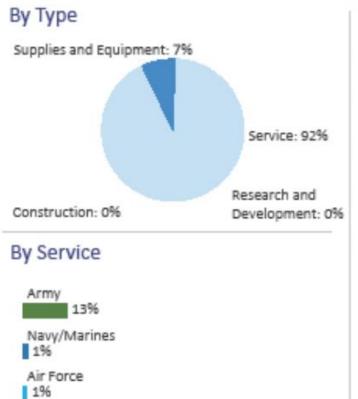
84%

#111 \$10.6 B CONTRACT SPENDING \$79.2 M GRANT SPENDING #16 56,290 NUMBER OF PERSONNEL

#1.4 \$3.3 B PERSONNEL SPENDING

#### DEFENSE CONTRACTS

Other Defense

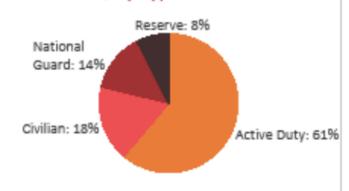






#### L DEFENSE PERSONNEL

#### Allocations, By Type



#### Allocations, By Service



\$3.3 BILLION TOTAL PAYROLL 56,290 TOTAL PERSONNEL

#### Top Defense Personnel Locations

County	Active Duty	Civilian	National Guard	Reserve	Total
Christian	27,614	2,337	51	185	30,187
Hardin	6,487	4,401	66	2,190	13,144
Jefferson	137	1,205	1,805	595	3,742
Madison	13	983	640	28	1,664
Franklin	17	284	1,120	0	1,421
Fayette	58	117	278	512	965
Boone	43	17	506	ND	ND
Muhlenberg	0	73	332	0	405
Campbell	ND	29	0	369	ND
McCracken	ND	12	128	187	ND

# Quick facts about the military in Kentucky:

- Fourth largest industry sector in Kentucky by employment
  - Automotive 103,500 employees
  - Distribution & Logistics 91,800 employees
  - Food & Beverage 57,500 employees
  - Defense 56,290 employees
- Fort Knox is the sixth largest urban community in Kentucky
  - Certified as a Kentucky city
  - Daytime population of 26,000 soldiers, civilians and family
  - 109,000 acres across Bullitt, Hardin, and Meade Counties
  - U.S. Department of Treasury's Kentucky Bullion Depository (adjacent)
  - Neighboring Glendale site hosts the new BlueOvalSK Battery Park
    - \$5.8 billion, 5,000 new jobs joint venture to produce advanced batteries for future Ford and Lincoln electric vehicles
- Fort Campbell is home to the Army's most-deployed contingency forces
  - Between 400-to-500 soldiers transition from the Army back to the civilian community on a monthly basis



# **Goal 3: Develop and Implement the Model for Transitioning Service Members/Veterans/Spouses**

- DOD Office for Economic Adjustment federal grant programs
  - \$2M Partnership with U of L on Cyber Certification programs (Phase III OLDCC grant)
  - \$1.7M Kentucky COMPETES (Collaborative Opportunities to Modernize Practices, Engagement, Teams, and the Economy for Success)
- Occupational Licensing initiatives
  - DOD State Liaison Office / Council of State Governments / General Assembly
- Military Interstate Children's Compact Commission
  - Allows schools to say "Yes" to military children partner with Education Cabinet
  - National Executive Committee member; Compliance Committee Chair
- Purple Star Schools program
  - Now 71 K-12 schools; enabling legislation slated for 2024 session
  - Kentucky Department of Behavioral Health, Developmental and Intellectual
     Disabilities in the Cabinet for Health and Family Services; Department of Education



# Goal 4: Establish Kentucky as the Most Military Friendly State and Grow Veterans/Retiree Population

# **Legislative Successes in 2023**

- Support for KDVA, KDMA, KY National Guard and JECVO Agendas
  - Interstate Teacher Mobility Compact
  - Cosmetology Licensure Compact
  - KDVA funding for Bowling Green Veterans Center (\$16.63M)
  - Residency requirement removed for KDVA Veterans Cemeteries
  - Creation of Kentucky Urban Search & Rescue Program (KDMA)
  - Creation of Kentucky Battlefield Preservation Fund
  - Resolution in support of U.S. Army V Corps motor vehicle licensing



# Goal 4: Establish Kentucky as the Most Military Friendly State and Grow Veterans/Retiree Population

- Highly effective partnership with Kentucky General Assembly
  - Continue to work on initiatives to attract/retain veterans
    - Ease occupational licensing restrictions
      - Social Work Compact
      - Massage Therapy Compact
      - Emergency Medical Services Compact
      - Dental and Dental Hygienist Compact
    - Kentucky Purple Star Schools enabling legislation (Rep. Chris Fugate)
    - Add National Guard/Reserve to MIC3 protection (Rep. Steve Bratcher)
    - Add Space Force to military component definition (Rep. Bratcher)
    - Space Force and Legion of Merit motor vehicle plates (Rep. Bratcher)
    - KRS name update for Army Reserve Aviation Command
    - Full military retiree income tax exemption (Rep. Thomas)
    - Military vehicle sales tax loophole fix (Rep. Bratcher)



## **Goal 5: Communicate Strategically and Gain Advocacy**

## Partnerships

- Military installations
- State and federal agencies
- Defense industry
- Associations/Chambers of Commerce/KAM
- Association of Defense Communities
- Joint Executive Council of Veterans Organizations (JECVO)
- EKU Kentucky Center for Veterans Studies (KCVS)
- Kentucky Workforce Investment Board (KWIB)
- Kentucky Community & Technical College System
- Council on Postsecondary Education

# KCMA

Questions?